



Connect
Collaborate
Influence



Low Emission Cities Workshop

Best practice measures for increasing the take up of low pollution and carbon vehicles in cities

Wednesday, 18th November 2015, Sheffield

Welcome and opening remarks

Mark Daly, Sustainable Transport & Mobility Officer, Sheffield City Council

mark.daly@sheffield.gov.uk



Building issues

- **Toilets**
 - female just outside
 - Male – turn left out of the room and follow the signs
- **Fire safety**
 - No drill expected
 - The Assembly point for all staff, contractors and visitors is the Peace Gardens in the cobbled area to the rear of the water feature adjacent to St Pauls Parade. (out of the main doors and turn left)
- **Mobile Phones**
 - Put on silent/vibrate mode
- **Social media** – tweet using @TheLowCVP @airawaresheff





With a population of 551,800 in mid-2011, the City of Sheffield is England's third largest metropolitan authority.

Compared to most other European cities, Sheffield has more public parks and green spaces, more tree cover, and also boasts one third of the city being in the Peak District National Park - the 2nd most visited national park in the world





This unique combination already makes Sheffield the greenest city in Britain.

Sheffield has the highest household spend on outdoor equipment in the country, high participation rates in outdoor recreation and more than 200 outdoor businesses.



Pollution was much easier in the old days –

- See it
- Smell it
- Taste it
- Direct impacts
- Cleaning it up was seen as a vote winner





Pollution today
is more
insidious—
Cant

- See it
- Smell it
- Taste it
- With harder
to see
direct
impacts
- Cleaning it
up is in
some
quarters
seen as too
difficult



Challenges

- Years of neglect for AQ agenda by successive UK Govts
- Govt funding for environment and local authorities slashed
- Ambition on carbon reduction not high enough



Opportunities?

- Global pressure on carbon reduction increasing
- EU fines for air quality breaches
- VW emissions scandal
- Funding available (if limited)
- There is a growing sense that the fossil fuel era is ending



Best practice

Today we will hear:

- a current overview of LEVs and best practice policy measures
- About the widely underused natural gas as a transport fuel as well as experience of its use for buses in Reading
- The fuel “coming in the next 10 years” - hydrogen
- The Ecostars scheme, and
- Birmingham's approach as well as tackling emissions from taxis

EV Inmotion

electric vehicles
inmotion!

Interested? Get in touch

[About the scheme](#) | [Does my business qualify?](#) | [About us](#) | [FAQs](#)

You are here: [Home](#)

Power your South Yorkshire business with a Plug-in Vehicle grant of up to £10,500*

We're looking for 80 businesses** in the South Yorkshire area to join our government-backed scheme to trial the leasing of a Plug-in Vehicle of your choice with a grant of up to £10,500. If eligible, your business will benefit from:

- Plug-in van - £10,500
- Plug-in car - £7,500

This ground-breaking scheme is strictly on a first come, first served basis so [register your interest today](#).

*Maximum subsidy of £10,500 is based on a Plug-in van, benefitting from a government grant. Contract and credit rates are subject to status due to lease agreement. **Scheme only eligible to private and voluntary sector businesses. Excludes public sector organisations and sole traders.



Supporting local businesses by providing subsidised charging and vehicles as well as a network of rapid and fast charge points across South Yorkshire

www.evinmotion.co.uk

Everything you need to know about the scheme

Including how much your business could save compared to running a VW BlueMotion Golf.



[Find out more](#)

Which electric vehicle is right for your business?



[Find out more](#)

Your workplace charger explained

From installation to charging times you'll find all your questions answered here.



[Find out more](#)

Sheffield City Council

- Please stay for lunch and use it to network
- Thanks and enjoy the day
- Mark.daly@sheffield.gov.uk

